SPONSORSHIP & EXHIBITOR PACKET

AFRICA DEVELOPMENT & INVESTMENT CONFERENCE

8AM • Sheraton North Houston
at George Bush Intercontinental

WWW.HERITAGEAFRICA.ORG/ADIC

JULY 3, 2019

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Hosted by
Heritage AFRICA

ADIC 2019

WELCOME

We are so glad you are considering an opportunity to sponsor and exhibit at ADIC.

The Africa Development and Investment Conference brings together Diaspora professionals, Africa focused businesses and international development professionals to foster opportunities for African growth and transformation. With more than 1,000 attendees anticipated, ADIC's goal is to stimulate deliberate and strategic actions by the Diaspora in the United States to create at least 1000 new Africa facing businesses and entrepreneurial ventures over the next five years.

ADIC will provide an opportunity for U.S.-based and Africa-focused companies to interface with key African Ministers in the area of trade and investment. The event promises to offer a strategic networking opportunity for African businesses, Houston based businesses and the U.S. private sector and international development organizations. Additionally, the ADIC Innovations & Career Expo is an opportunity to showcase innovative solutions, strategies and products changing the development and investment landscape in Africa today. Mid-career and skilled professionals, students and others will also benefit from the career opportunities on offer at the Expo.

ADIC 2019

SPONSOR & EXHIBITOR BENEFITS

- Interfacing with investors and business partners
- Network with industry, corporate, and government leaders, and business founders
- Reach a diverse audience of conference participants in the private sector, academia, and non-profits
- Access to highly skilled professionals, emerging professionals, college and graduate students
- Complimentary exhibitor booths
- Complimentary conference registration

ADIC 2019

SPONSOR & EXHIBITOR OPPORTUNITIES

EXHIBITORS

SILVER
$2,000

- 10" x 10" Booth
- (1) 6-foot skirted table
- (1) Chair
- (2) Full Conference Registration
- Pipe & Drape
- Company branding listing on website

GOLD
$2,500

- 10" x 10" Booth
- (1) 6-foot skirted table
- (1) Chair
- (2) Full Conference Registration
- Pipe & Drape
- Company branding in the Program and listing on website

PLATINUM
$3,000

- 10" x 20" Booth
- (1) 6-foot skirted table
- (1) Chair
- (3) Full Conference Registration
- Pipe & Drape
- Company branding in the Program and listing on website
- Top Billing Partner Branding at Registration (3 available) - 33.46" x 81.10" display

SPONSORS

SILVER BUFFALO
$10,000

- SILVER Exhibition Package with 10"x20" Booth
- Materials Branding (Conference Bag + Program)

GOLD ELEPHANT
$15,000

- GOLD Exhibition Package with 10"x20" Booth
- Naming Rights - Coffee Break (1 available) *or*
- Professional Headshots (1 available)
- Materials Branding (Conference Bag + Pens)

PLATINUM RHINOCEROS
$20,000

- PLATINUM Exhibition Package with 10"x20" Booth
- Naming Rights - Interview Space (1 available) *or*
- Keynote Centerstage Branding (1 available) – 33.46" x 81.10" display
- Invite Only Speakers Mixer
- Materials Branding (Notebooks + Conference Bag + Pens)

THANK YOU for your consideration!
Questions? Email: merhiawarien@heritageafrica.org

Register to EXHIBIT.
Register to SPONSOR.